



SWOT Analysis – what is it?

STRENGTHS	WEAKNESSES
<i>What are the good things about Amateur Radio in your country?</i>	<i>In what ways is Amateur Radio weaker in your country?</i>
OPPORTUNITIES	THREATS
<i>What trends or changes in the environment could Amateur Radio take advantage of?</i>	<i>What trends or changes in the environment could have a negative impact on Amateur Radio?</i>

INSIDE



OUTSIDE